

2022

Ontario Summer Indigenous Games

JULY 28 - 31, 2022

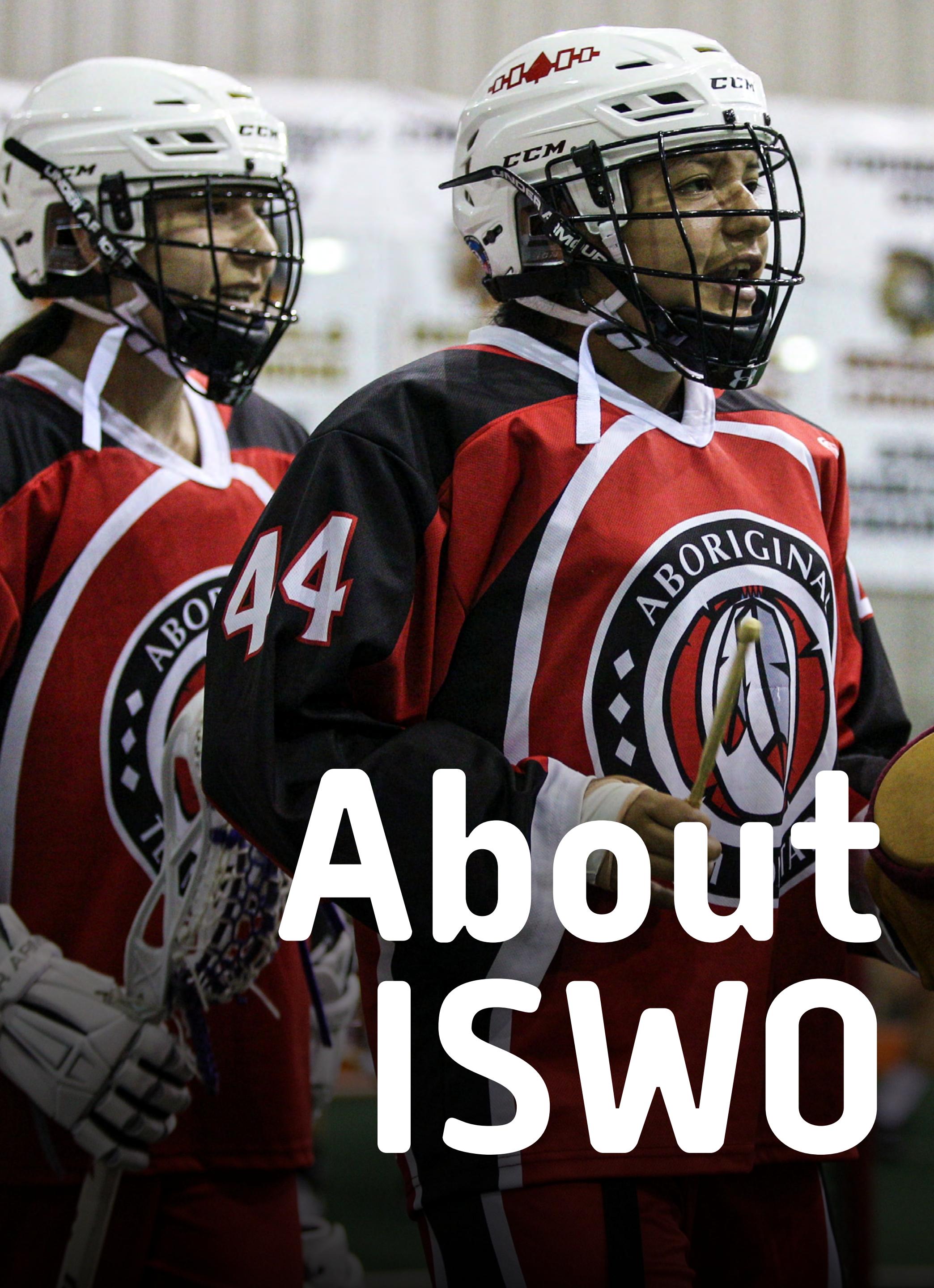


Hosted By



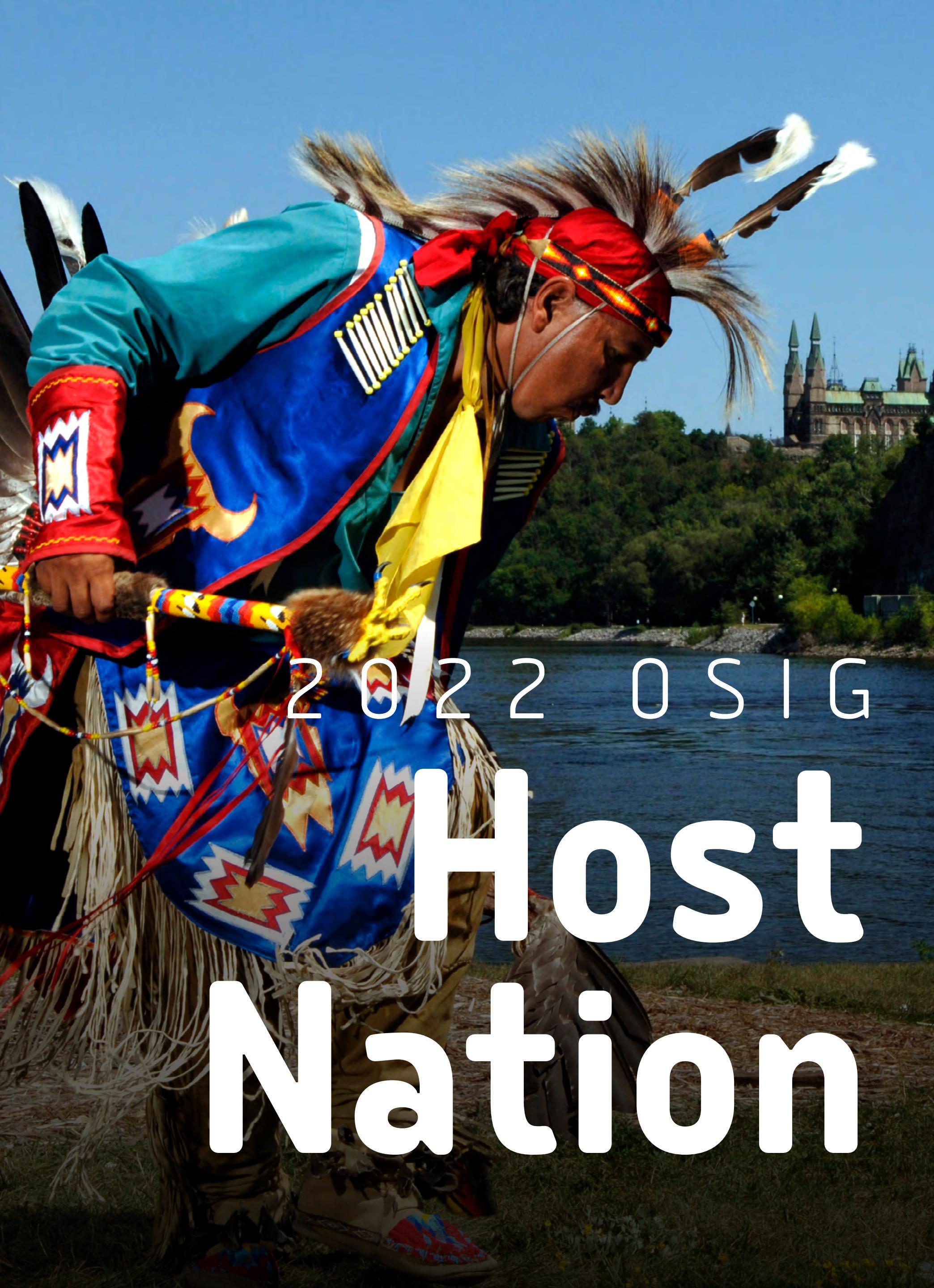
ISWO is the designated Provincial/Territorial Indigenous Sporting Body (P/TASB) for Ontario, serving all Indigenous Peoples across the province, including First Nations, Inuit and Métis.

ISWO believes that sport has the power to change lives, improve wellness, promote culture and provide opportunities for personal growth and community development, but knows that it cannot do it alone. ISWO strives to work with communities, organizations, and stakeholders from across Ontario and beyond, to find solutions and increase the wellbeing of Indigenous Peoples, in every aspect of their lives.



About ISWO

ISWO is a highly effective provincial body, with regional delivery systems, tailored programming, a culturally based framework, competitive and recreational sport opportunities, and leadership development initiatives for Indigenous youth and communities across Ontario. ISWO plans, delivers and supports dozens of programs, tournaments, workshops, and events for Indigenous youth, families and communities across Ontario each year, including multi-sport, cultural and leadership camps, sport clinics, invitationals, championships, community wellness programming, adult sport programs, Masters Tour Events, Masters Indigenous Games, Ontario Summer Indigenous Games, youth leadership program, tryouts and skill development for Aboriginal Team Ontario and support for the North American Indigenous Games and National Aboriginal Hockey Championships.



2022 OSIG
**Host
Nation**



**The Algonquins of
Pikwakanagan First Nation**

KWEY!

The Algonquins of Pikwakanagan First Nation are excited to welcome young Indigenous athletes from communities across Ontario to their traditional territory and homelands, sharing with them their unique history, culture and traditions.

Funded By



Official Media Partner





Fact Sheet

WHO

For Indigenous youth (First Nations, Métis and Inuit) between the ages of 13-18, residing in the province of Ontario.

WHAT

The OSIG provides Indigenous youth with the opportunity to compete at a provincial level, while developing their sport specific skills. The Games also act as an identifier for athletes who aspire to compete at the North American Indigenous Games, and a pathway leading to other national and international sport competitions.

WHERE

The 2022 OSIG will take place in Ottawa, Ontario, Canada's capital city and home to the Algonquin Peoples who have inhabited the lands since time immemorial.

WHEN

Thursday, July 28 – Sunday, July 31, 2022

WHY

The OSIG are an important step in the sport development pathway for Indigenous youth. From a sport perspective, the OSIG provides an opportunity for high-performance athlete development, athlete talent identification, and sport specific training and preparation for participation in the North American Indigenous Games and other national and provincial competitions.



"Sport is perhaps one of the most powerful tools we have to inspire hope, build bridges, celebrate achievement and open the doors to a world of opportunity. This is particularly true for Indigenous communities, where sport not only contributes immensely to overall wellness, but in many instances, saves lives. Sport is a part of who we are as Indigenous Peoples. Sport is medicine."

Marc Laliberte
President
Indigenous Sport & Wellness Ontario

A vibrant, close-up photograph of a group of Indigenous people, likely men, performing a traditional dance. They are wearing dark, flowing robes and are captured in various stages of movement, some with their arms raised and hands open. The lighting is dramatic, with strong highlights and shadows, creating a sense of energy and tradition.

Why an Ontario Summer Indigenous Games?

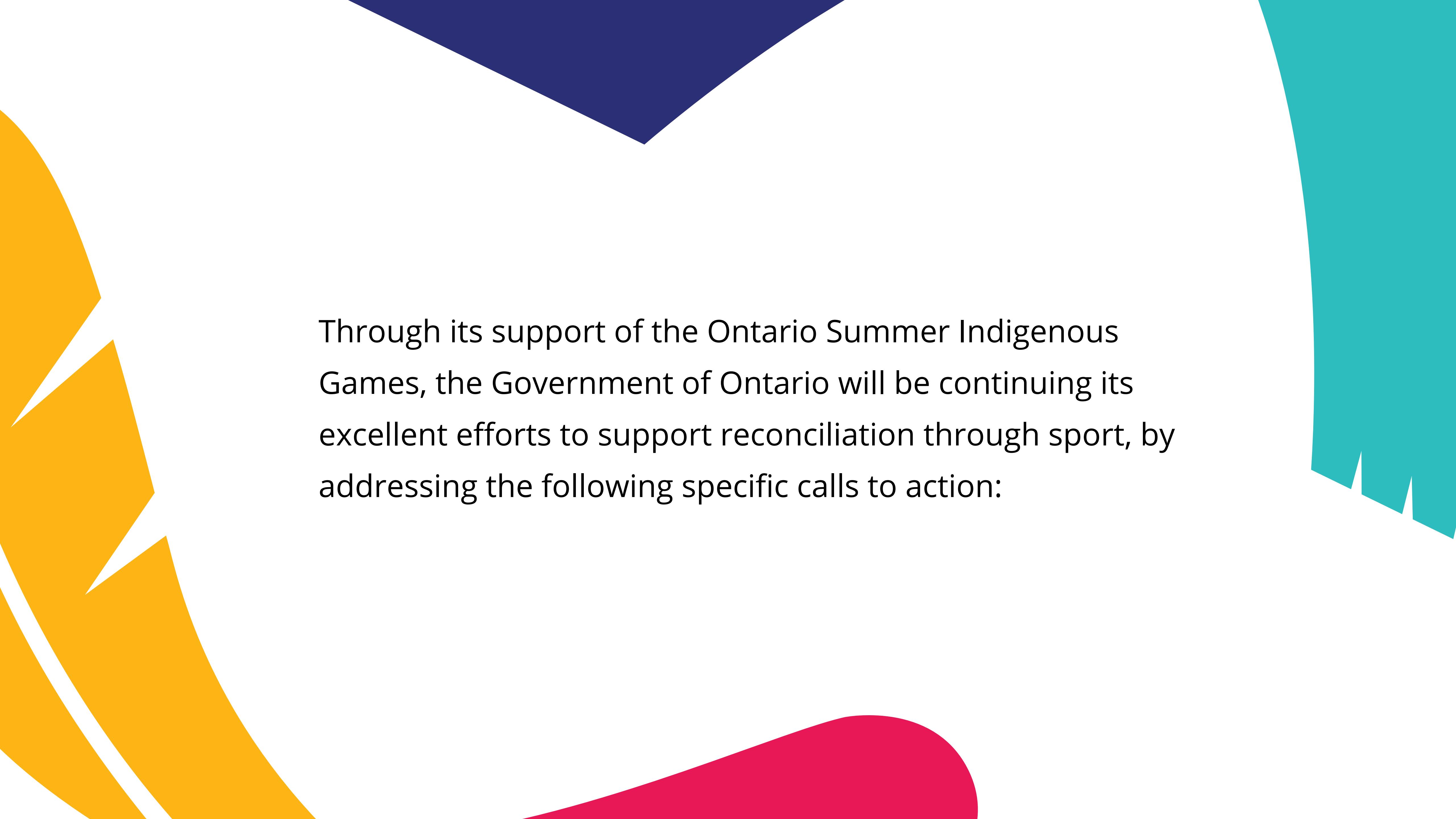


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The Games are also important for the celebration of Indigenous cultures and communities; youth from across the province will have the opportunity to share and learn from each other, making connections that will last a lifetime, both on and off the field of play.



Answering the Truth & Reconciliation Commissions Calls to Actions



Through its support of the Ontario Summer Indigenous Games, the Government of Ontario will be continuing its excellent efforts to support reconciliation through sport, by addressing the following specific calls to action:



We call upon all levels of government, in collaboration with Aboriginal peoples, sports halls of fame, and other relevant organizations, to provide public education that tells the national story of Aboriginal athletes in history.



We call upon all levels of government to take action to ensure long-term Indigenous athlete development and growth through continued support of the North American Indigenous Games. In order to redress the legacy of residential schools and advance the process of Canadian reconciliation, the TRC Calls to Actions call on all Canadians to take part in recognizing the past while building a brighter future for our future generations.

A large, stylized red number '89' is centered on a solid red background. The number is composed of two digits, each with a white outline and a white fill. The '8' is on the left and the '9' is on the right, slightly overlapping.

We call upon the federal government to amend the Physical Activity and Sport Act to support reconciliation by ensuring that policies to promote physical activity as a fundamental element of health and well-being, reduce barriers to sports participation, increase the pursuit of excellence in sport, and build capacity in the Canadian sport system, are inclusive of Aboriginal peoples.

90

We call upon the federal government to ensure that national sports policies, programs, and initiatives are inclusive of Aboriginal peoples.

91

We call upon the officials and host countries of international sporting events such as the Olympics, Pan Am, and Commonwealth games to ensure that Indigenous peoples' territorial protocols are respected, and local Indigenous communities are engaged in all aspects of planning and participating in such events.



Legacy of the 2017 NAIG

REPORT RECOGNITION
CITY OF
888

Through the legacies derived from ISWO's successful delivery of the 2017 NAIG, ISWO is equipped with the necessary tools to provide meaningful engagement with participants, the general public and its stakeholders that will address the above referenced Truth and Reconciliation Commission's Calls to Action. These important legacies include:

- #Team 88 Campaign;
- Mobile Indigenous Sport Recognition Display;
- Mobile Museum Display;
- Furthering the long-term athlete development pathway for Indigenous peoples;
- Increasing opportunities to pursue excellence in sport;
- Reducing barriers and increasing access to competitive sport opportunities;
- Encouraging Indigenous protocols in competitive sport events;
- Building on partnerships with communities, Indigenous organizations, Friendship Centres, all levels of government and financial sponsors; and
- Providing new opportunities to improve the health and wellness of Indigenous people in Ontario, while promoting participation in sport.



Host Venue

University of Ottawa



The primary venue for the 2022 OSIG will be the University of Ottawa, which provides a centralized and inspiring setting.

This principal venue will provide:

- Comfortable and safe accommodations for athletes and chaperones;
- Three nutritious meals a day with a variety of delicious options for all dietary needs and cultural traditions;
- An athlete's village;
- A site for medal ceremonies daily;
- Hosting of the 2022 OSIG's opening and closing ceremonies;
- Opportunities to explore the campus and learn more about post-secondary education;
- Participation in special events and campus programs;
- Access to the Indigenous Student Centre and resources; and
- Elite level venues for the basketball, soccer, volleyball and wrestling competitions for the 2022 OSIG.



Additional Venues

In addition to the University of Ottawa, ISWO has engaged the City of Ottawa to secure competitive sport locations that will be used for the 2022 OSIG, including the following:

- Carlington Park (venue secured for Softball);
- Kanata Recreation Complex (venue secured for Baseball);
- Mooney's Bay (venue secured for Beach Volleyball event);
- Nepean Sportsplex (venue secured for Lacrosse);
- RA Centre (Badminton – venue to be secured);
- Rideau Canoe Club (venue secured for Canoe/Kayak competition); and
- Terry Fox Athletics Facility (Athletics – venue to be secured)

A swimmer is performing the butterfly stroke in a swimming pool. The swimmer is in mid-stroke, with arms extended forward and legs kicked powerfully. The water is disturbed by the swimmer's movement. In the background, there are lane lines, a starting block, and a large stadium seating area with multiple levels of spectators. The lighting suggests an indoor or shaded outdoor environment.

Sport Competitions

Sports to be offered during the Games include:



ATHLETICS



BADMINTON



BASKETBALL



BASEBALL



CANOE/KAYAK



LACROSSE (BOX)



SOCCER



SOFTBALL



SWIMMING



WRESTLING



VOLLEYBALL



Ceremonies & Events

Opening Ceremony	Thursday, July 28 at 7:00 PM – University of Ottawa
Medal Ceremonies	Each day at the Athletes Village - University of Ottawa
Beach Volleyball Event	Saturday, July 30 at 6:00 PM - Mooney's Bay This fun, recreational event will be open to all Games participants. Food trucks/options will be available on site for food purchases.
Campus Tours	
3D Printing Workshop	These events and workshops will be available to all Games participants for no additional charge, throughout the event, at scheduled times.
Bracelet Making Workshop	
Community Feast	Sunday, July 31 at 1:00 PM – Athletes Village, University of Ottawa
Closing Ceremonies	Sunday, July 31 at 3:00 PM – Athletes Village, University of Ottawa

A black and white photograph capturing a moment of pure joy and energy. A group of approximately ten young people, mostly women, are shown in a dynamic pose. Some are shouting with their mouths wide open, while others are laughing heartily. They are all dressed in casual, sporty attire like t-shirts and hoodies. The background is a soft-focus outdoor setting with trees and what might be a soccer field, suggesting a fun, active gathering or celebration.

Sponsorship Categories

Presenting Sponsor

\$75K+

- Recognition as a Presenting Sponsor in all official Games communications and printed materials
- Category exclusivity available
- Logo placements on all communication platforms, including on-site digital boards and screens
- Logo placements on all on-site signage
- Use of OSIG logos, images and/or trademarks
- Acknowledgement during the Opening and Closing Ceremony
- Presentation opportunities at Medal Ceremonies
- On-site sampling/sales and display rights (where applicable)
- Advertising within the event program
- Inclusion in media campaigns and advertisements
- Press Release announcing sponsorship

Gold Level

\$50K+

- Logo placements on select communication platforms, including on-site digital boards and screens
- Use of OSIG logos, images and/or trademarks
- Acknowledgement during the Opening and Closing Ceremony
- Advertising within event program
- Logo placements on select on-site signage
- Recognition as a Gold Sponsor in all official Games communications and printed
- Inclusion in select media campaigns and advertisements
- Social Media announcement of sponsorship materials
- On-site sampling/sales and display rights (where applicable)

Community Partners

\$15K-\$25K+

- Use of OSIG logos, images and/or trademarks
- Profile on ISWO website, social media and OSIG website
- Logo placements on select on-site signage
- Logo placement on select communication platforms
- On-site sampling/sales and display rights (where applicable)
- Acknowledgement during medal ceremonies

Gameday Partners

\$5K-\$10K

- On-site signage (field of play only)
- On-site display and sampling rights (where applicable)
- Logo inclusion on digital boards and screens (where applicable)
- Profile on OSIG website and social media

Official Suppliers

\$10K-\$25K

- Official Supplier Status
- Use of OSIG logos, images and/or trademarks
- Logo inclusion on OSIG website and social media
- Logo placements on select on-site signage
- Logo placement on select communication platforms
- On-site sampling/sales and display rights (where applicable)
- Acknowledgment on signage at the Athletes Village



OTTAWA
2022



ONTARIO
SUMMER
INDIGENOUS
GAMES

Thank you / Merci / Miigwetch